The Classic Corner March 2012 Price-List & Guide





We are celebrating our 25th Anniversary (1987 – 2012)

A retrospective time-line on the 1^{st} (4) years (1987, 1988, 1989 and 1990) on the people, places and events that helped shape our (25) Years in the Sports Memorabilia Industry.



1987 -Hard to believe that (25) years have come and gone. Although I had been attending shows since the early 80's, 1987 marked the 1st time I actually set up at one. The Classic Corner (actually known as **JBM** Enterprises then) made its show debut at The Washington Township (NJ) Fire House in early May of that year. Tables were \$ 35.00 for (1) 8'. That's a far cry from the exorbitant prices Show Promoters charge now. Some really incredible items made their way to my table. One guy brought in a big scrapbook with older Mickey Mantle cards glued to the pages. Another kindly Gent thought I might want to purchase his big stack of older World Series Programs from the 1950's. Sure, there was a proliferation of newer material flooding the show, but I knew right from the get-go that the older, vintage material was the way to go. Besides, it's what I enjoyed collecting. Price-Guides were already entrenched in the Hobby back then. Jim Beckett (A Ph.D from SMU) was paving the way with his Beckett Baseball Card Monthly. Baseball Hobby News, Current Card Prices, Sports Collectors Digest, etc. were other publications that dealers and collectors alike used to gauge card prices. My 1st show was deemed a success. I knew right then and there that this is what I wanted to do. I wanted to make it my full-time career. Only problem was that I was still gainfully employed at a small engineering company called Kooltronic, Inc. For now I would sell at small shows, do flea markets on weekends and sell through SCD's Classified Ads. I didn't know when, but somehow, someway, I was going to become a full-time sports memorabilia dealer.

THE CLASSIC CORNER, PO Box 3404, Trenton, NJ 08619 – 0404 Phone # (609) 586 – 4815 (24/7); E-mail: <u>info@classic-corner.com</u>; Web-site: <u>www.classic-corner.com</u>

1988 – It was about this time that I met fellow dealer & collector **Jim Getz** at the **Washington Township Fire House Show.** We would strike up a friendship and do shows together for several years. The Good Ol' Days provided a constant bounty of vintage, older material, too. **T-206's**, **1933 Goudeys, World Series Programs, Felt Pennants, ticket stubs, etc.** were becoming mainstream collectibles now—not just new cards. I reveled in the pursuit of the "old stuff." The vast majority of dealers at the Fire House Shows dealt in recent **Donruss, Fleer and Topps** issues, so it just a natural progression of things that the "older material" made its way to my table. **EPSCC Show Debut:** Did my 1st EPSCC, Inc. show in 1988. Back then Bob Schmierer ran his Willow Grove Show (3x) a year along with a "Summer Bonanza" at the Ocean City Music Pier. He had an Iron-Clad rule that no "new dealer" could break into his Willow Grove Show Rotation without spending time on his "waiting list." The other alternative (the one I chose) was to do his Summer Ocean City (NJ) Show and become part of the "system." So, off I went to the sun-baked Playland of the Jersey Shore to do my 1st Major Show.



Bob Schmierer's reputation as a no-nonsense, quasi-control freak was well-founded. No sooner had I walked in the front door of the Ocean City (NJ) Convention Center (The Show had been moved from the Music Pier to the Convention Center in '88 due to renovations) than a stern voice barked at me, "you came in the wrong door and you're too early." It would be one of the few dialogues -- good or bad -- that I would ever have with Schmierer over the better part of (20) years as a table-holder at EPSCC Shows. As one fellow dealer put it so succinctly "Unless you're in Schmierer's inner circle, he's not going to talk to you." The People: Met some interesting people through the shows and SCD ads back in 1988. Among them: John "Bud" Vollmer, Kenny Witkowski, Gilbert "Gib" Robbie, Rob Rodgers, Bill Hunter, Bob Heisler, Eddie Dolan, Bob Rothschild, Ted Zandakis and countless others through my SCD ads.



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1989 - . The Classic Corner is now a mainstay at *The Washington Twp. Fire Co. Show.* We're located by the entrance and lots of great, older material makes it way to our table. Mike Chaudhuri (The Show Promoter) is also running big, (2) Day Shows in addition to his regular, semi-monthly events. Upper echelon autograph guests (Bob Feller, Luke Appling, Graig Nettles, Bill "Moose" Skowron, etc.) make the "Robbinsville Show" a destination for the intermediate and advanced collector. Proliferation of Shows: SCD is inundated with shows. On any given weekend in New Jersey there seems to be a "Show" in virtually every Urban, Suburban and Rural area that has the facilities to host it. Yet, somehow, some way, the The Washington Twp. Fire Co. Show always seems to pack 'em in. This would be a trend that would sustain for several more years. Willow Grove (Pa.) Show: Still waiting for the call from Bob Schmierer telling us that "we're in the rotation for his Shows." The Red Reader Newsletter: In June of 1989 I started my own Cincinnati Reds Newsletter. It was an (8) page fanzine that featured stories on current and former players, updates, memorabilia and basically anything "Red-related." I've been a big Reds fan since childhood and this was a way to connect with and promote the team. I used to sell subscriptions through SCD and at shows. Truth be told, the reaction to my newsletter was met with lukewarm skepticism at first. Living in an area that has the NY Yankees, Mets & Phillies as the primary rooting interests made my newsletter a "tough sell." The Jeff Wyllie Story on Joe Morgan: One of the true highlights of doing my newsletter was the story that life-long Reds fan, Jeff Wyllie of Quakertown, Pa., wrote about his "favorite all-time player" Joe Morgan. It was a wonderfully composed story and got rave reviews from our readers. Unfortunately, The Red Reader only lasted (10) issues (The last issue was March 1990). I decided to morph my Reds Newsletter into another Baseball Fanzine called "The Major Leaguer." It would feature actual player interviews, editorials, scouting reports, player profiles, etc. But the best part was that it would cover all the teams - not just one. That would happen in May of 1990.



1990 -Got the call from EPSCC. We're now in the regular rotation of the Willow Grove Show. Our table is saturated with sports publications. Schmierer put us all the way in the back of the room . We're flanked on the left by Joe Esposito of B&E Collectibles. Our neighbor across from us is Paul Bachursky from Hatboro, Pa. Diagonally across from us is Don Flanagan (he would later become a consultant to Christie's Auction House). It's a good spot and I'm ready to do some serious business. People of Note: Met lots of people at the Willow Grove Show. Some who left an indelible impression on me were: Joe & Maryann Gormley (We're still friends to this very day), Barry Feinberg (Sadly, he passed away in 2010), Jerry Blank, Bob Morse, Bill Gradewicz (He passed away a year or so before. Very popular dealer), Wayne Mears (We still do business together) and a host of others too numerous to mention. Other Shows: In addition to Willow Grove, we're (Jim Getz and me) still doing The Washington Twp. Fire Co. Show, Mt. Laurel (NJ) Show and a few other shows periodically and randomly. The Major Leaguer Newsletter: In May of 1990 I launched my *Major Leaguer Newsletter.* It was decidedly different than its predecessor (the Red Reader) in that, for starters, it covered all of the teams, had player interviews and lots of *local flavor* with extensive coverage of the Yanks, Mets and Phillies. Jim Pirone (A staff writer) was going to get regular Press Credentials so he could gain access to MLB Clubhouses and get all the scoops. Meanwhile, I was busy interviewing players when they came to autographs show. Former Phillies Star left-fielder, **Del Ennis**, was my 1st interview.

1990 (continued) — He gave me a great interview while signing autographs at *The Robbinsville* (Washington Twp. Fire Co.) Show. As a matter of fact, he and his wife liked my story so much, Mrs. Ennis wrote me a letter "requesting (25) additional newsletters for friends and colleagues." Happy with my early success, I made the interview process a regular feature in future editions. As the year wore on, I had interviewed some of the big names of yesteryear, among them: Phil Niekro, Brooks Robinson, Richie Ashburn, Bob *Feller, Luke Appling, etc.* But of all the interviews I had done, one stands "head and shoulders" above the rest. The Warren Spahn Interview: It was November of 1990. My Cincinnati Reds were the newly minted Champions of Baseball. The Willow Grove Show was going well. Life was good. Got a call from a Show Promoter in South Jersey (Mike Pierce) indicating that he had Warren Spahn at his show and "he might be a good interview for you." The only catch was that I would have to interview Spahn after the show and provide transportation for him to his hotel at The Philadelphia Airport. No Problem. Jim Getz and I arrived at the Show just as the autograph line was dwindling down. Pierce introduced us to Spahn as the last autograph seeker got his item signed. What Pierce had failed to mention to Spahn was that it would be "us" taking him to his hotel not a stretch limousine. Spahn took one look at my 1983 Chevy Nova (in excess of 100, 000 miles) and gruffly announced, "I usually get a limo." After the shock had worn off, Spahn agreed, albeit grudgingly, to this mode of transportation. When we left the show parking lot, he turned to me and said, "I understand you guys want an interview, you've got some kind of Baseball Paper." Enroute to the Philadelphia International Airport with "Baseball's all-time, left-handed wins leader (363)" in tow, Jim Getz (sitting in the back seat) conducted the interview with a "Pep Boys Flashlight" in one hand and my typed questions in the other. Once Spahn realized that we were legit, he really opened up about his career. He waxed poetic about other stars of the day. On Stan Musial: "Stan Musial was one tough out." On Richie Ashburn: "Not in the same class as Willie, Mickey and the Duke." On Roy Campanella: "Never let a ball get past him. Terrific catcher." Everything went well until we got to the Philadelphia International Airport. I couldn't find Spahn's Hotel. Somewhere in the unending labyrinth of buildings was his hotel. I stopped to ask several "Porters" where this hotel was. No one seemed to know. Finally, a very sharp Airport Security Person knew where it was. When we arrived at the Hotel, we Thanked Spahn for his gracious interview. Spahn tuned to us and blurted out, "You guys in a hurry? Want to join me for a bite to eat ? It was a night that I'll never forget.



THE CLASSIC CORNER "*Celebrating Our 25*th *Anniversary* (1987 – 2012)", PO Box 3404 Trenton, NJ 08619 – 0404 Phone # (609) 586 – 4815 E-mail: <u>info@classic-corner.com</u>; Web-site: <u>www.classic-corner.com</u>

A Celebration of the New York Yankees

1996 New York Yankees (World Champions) Special Commemorative Publication (Outstanding yearbook format publication that highlights the Bronx Bombers 1st World Championship since 1978. This is an Official Publication of Major League Baseball. (176) pages. In-depth coverage of the Yankees (6) Game victory over the Atlanta Braves. Loaded with photos, commentary, stats, player features, etc. A must for the Yankee Fan. Condition: Has a vertical cover crease that runs from top to bottom. Probably happened during shipping. Otherwise, **Ex condition**) **\$9.99 + \$3.75 S&H**

1996 New York Yankees (World Champions) *Yankees Magazine* **World Series Commemorative Edition** (This is a Yankees Magazine Special Commemorative Edition on the 1996 World Series. Done in a "Sunday News Magazine-Style" format. (78) pages. Official New York Yankees Publication. Cover to cover coverage of the '96 Fall Classic. **Ex condition**) **\$7.99 + \$3.00 S&H**

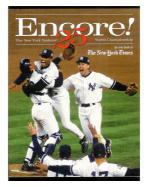
Yankees '98 (Daily News): Best Ever (Published by *The New York Daily* News. (156) pages done in a yearbook-style format. Chronicles the Yanks "Story-Book" season in 1998 culminating in their lopsided WS win over the hapless San Diego Padres. This publication has it all **!!! Ex/Ex+ condition**) **\$ 9. 99 + \$ 3.99 S&H**

1999 NY Yankees: Encore (25th World Championship) Commemorative Pictorial (Produced by the Staff of *The NY Times*. (111) pages. Captures the essence of the Bronx Bombers 3rd World Championship in (4) years. Done in a Baseball Yearbook-Style format. Breathtaking Photography. One of the nicest WS Commemorative Publications ever! **Ex/Ex+ condition**) **\$9.99 + \$3.99 S&H**

1998 NY Yankees Division Series Program Issued by *Yankees Magazine* (Superb Official Yankees Publication Issued by *Yankees Magazine*. Yanks vs Texas Rangers in '98 Division Series. Publication loaded with features, profiles, Amazing Stories, etc. Close to (70) pages. A marvelous Yankees edition done in Yearbook-style format. Ex/Ex+ condition) \$9.99 + \$3.00 S&H

2009 NY Yankees: The Road to No. 27 (Yanks Bring the World Series Title Back Home (Alex Rodriguez
on the front cover. (125) page publication produced by *The New York Post*. Blazing, full page player photos.
This one should be in every Yankee fan's library. Ex/Ex+ condition)\$ 9. 99 + \$ 3. 99 S&H





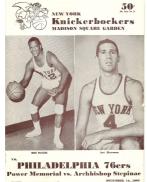
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Vintage NBA Programs

1963 NY Knicks (NBA) vs St. Louis Hawks Official Program with Ticket Stub (Game played at MSG on 10/29/63. Big names abound: *Bob Pettit, Lenny Wilkens, Cliff Hagan, Richie Guerin, Zelmo Beatty, Bill Bridges, Tom Gola, "Jumpin" Johnny Green, Gene Conley, Art Heyman, etc.* Program scored neatly in pen. Hawks prevailed 109 – 103. Light wear but overall nice. Ticket stub is stapled to top of 1st page and can be removed rather easily if so desired. **Ex condition**) **\$19.99 + \$1.99 S&H**

1963 NY Knicks (NBA) vs Detroit Pistons Official Program with Ticket Stub (Game played at MSG on 11/23/63. Some of the participants were: *Dave DeBusschere, Don Ohl, Eddie Miles, Bob Ferry, Al Butler, Art Heyman, Len Chappell, etc.* There are (2) next day newspaper Game Summary clippings stapled to (2) separate pages. Clippings can be easily removed if so desired. Ticket stub is stapled to the top of 1^{st} page and can be removed. Roster page is scored neatly in pen. The Knicks upended the Pistons 108 - 99. Some pen writing (numbers) on back cover. Overall, very presentable. **Vg/Ex condition**) **\$ 19.99 + \$ 1.99 S&H**

1963 NY Knicks (NBA) vs Philadelphia 76'ers Official Program with Preliminary Game Featuring Lew Alcindor (A real Game-Changer ! Knicks vs 76'ers NBA Program. The prelim Game featured Power Memorial HS vs Archbishop Stepinae HS. Power Memorial HS touted the Nation's No. # 1 Schoolboy Phenom – a young Lew Alcindor (Kareem Abdul Jabbar). Marquee names in the Main Event: *Hal Greer, Chet Walker, Al Bianchi, Dolph Schayes, Johnny Kerr, Tom Gola, Tom Hoover, Al Butler, etc.* Program is not scored. However, the former patron left a next day newspaper Game Summary clipping stashed inside. The 76'ers edged the Knicks 123 – 119. Light wear. Ex condition)





1919 – 1920 Harvard U. Athletic Association Ticket Coupon Booklet

1919-20 Harvard U. Athletic Ticket Booklet (Intriguing Ticket Coupon Booklet that entitled bearer to attend Athletic Events at Harvard (Basketball, Football, Baseball, Track & Field, etc.) There are (22) individual coupons inside. Not a full book. Great, early Ivy League Sports Collectible.**Ex condition**) **\$ 4.99 + FREE S&H**

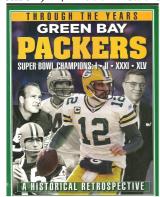
1935 Dizzy Dean "Winners" Brass Premium Pin

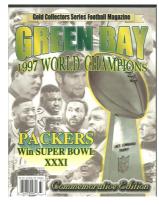
1935 Dizzy Dean "Winners" Brass Premium Pin (Baseball shaped pin with Dizzy Dean's image embossed in middle. This was a Premium Item that Kids could send away for back in the mid 1930's. The Post is missing on back. Otherwise, nice) **\$19.99 + FREE S&H**



Green Bay Packers Super Bowl & Commemorative Publications & Related Memorabilia

1996 Green Bay Packers Titletown: The Unforgettable Story of the Packers Road to Super Bowl XXXI (Published by The Green Bay Press Gazette. (160) pages. Brett Favre on cover. Blazing color photography along with a complete Season synopsis makes this one a sure bet for the ultimate Mancave. Game by game summary. Ex+/NM condition) - \$ 9. 99 + \$ 5.99 S&H; 1996 Green Bay Packers: Return of the Packers (Published by Gold Collectors Series Magazine. Not affiliated with the GB Packers or the NFL. Reggie White cover. (50+) pages. Several full page player color plates including: LeRoy Butler, Brett Favre, Mark Chmura, Reggie White, etc. Ex+ condition)- \$ 9. 99 + \$ 4.99 S&H; 2009 Green Bay Packers Official Team Yearbook (Official publication of the GB Packers. Features: Packer Draft Review, History of Downtown Green Bay, Aaron Rodgers, etc. Ex+ condition) - \$ 9. 99 + \$ 4. 99 S&H; Green Bay Packers 1997 World Champions Commemorative Edition (Published by H&S Media The Gold Collectors Series. Not affiliated with the GB Packers. (112) pages. Complete statistical breakdown of the 1996 campaign. Color photography. Great packer collectible. Has a front cover vertical crease that runs from top to bottom. Otherwise, **Ex condition**) - \$ 7.99 + \$ 4.99 S&H; Brett Favre: 1992 - 2007 Commemorative Publication (Published by MMI Sports Specials. Not affiliated with the GB Packers or the NFL. A veritable time-line on the GB Packers career of Brett Favre. Runs from 1992 to 2007. Exceptional. Scintillating color photography. Ex+ condition) - \$ 9.99 + \$ 3.99 S&H; Super Bowl XLV: Green Bay Packers Special Edition Produced by USA Today (Season review leading up to the Packers meeting with the Steelers in SB XLV. (100+) pages. Nicely done by USA Today. Yearbook style format. Ex+ condition) - \$ 9. 99 + \$ 2.99 S&H; 2010 Return to Titletown: The Remarkable Story of the 2010 GB Packers (Aaron Rodgers & Clay Matthews front cover. (125) pages. Published by Triumph Books, Inc. Superb color photography. Big feature on Ted Thompson, the architect of the Packers Run to Glory in 2010. Ex+ condition) - \$ 9.99 + \$ 5. 99 S&H; . Titletown Again: The Super Bowl Season of the 1996 Green Bay Packers (By Chuck Carlson. Introduction by Bob Harlan. Foreword by Mike Holmgren. (144) pages. Lots of non-mainstream Packer photos including many in the Locker Room. Upper echelon Packer collectible. Ex+ condition) - \$ 9. 99 + \$ 5. 99 S&H; The Classic Corner Critics Choice Award Pick: Through the Years: Green Bay Packers Super Bowl Champions - I, II, XXXI & XLV (Published by Multi-Media International. Incredible full page photos of All-Time Packer greats including: Don Hutson, Curley Lambeau, Ray Nitschke, Johnny "Blood" McNally, Bart Starr, Vince Lombardi, Forrest Gregg, James Lofton, Reggie White, etc. The penultimate Packer retrospective. Both BXW and color photography. Many rare photos. Ex+ condition) - \$ 14.99 + \$ 5.99 S&H; The Packers: 75 Seasons of of Memories and Mystique in Green Bay (Big, thick publication. Published by Taylor Publishing Company. Many rare photos of Packer football in the rain, snow and mud. Lots of fan interaction pictures, too. (256) pages. An absolute must for the anyone who claims membership in the fraternal Society known as Packer Nation. Updated through the 1995 Season) - \$ 14. 99 + 6.99 S&H







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Who's Who in Baseball (Softbound Editions)

1926 Who's Who in Baseball (Max Carey Pittsburgh Pirates Cover. The small, vest-pocket sized publication that featured Complete Life Records of more than (200) MLB Players. The only flaw is on page 65. The lower right corner has some paper loss in the shape of a triangle. Otherwise, tight binding, clean, clear and crisp pages. No moisture issues or spotting. No mold. Overall, very nice. **Ex-/Ex condition**) **\$ 39. 99 + .99 cents S&H**

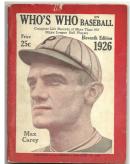
1928 Who's Who in Baseball (Hack Wilson of the Cubs on Cover. Tight spine with just a subtle trace of splitting at very bottom. Staples are firmly attached to center page(s). Inside pages are clean, clear and crisp. No water or spotting issues. Any soiling would be minimal at best. Light cover wear, but nothing excessive. No major issues of any kind. **Ex-/Ex condition**) **\$ 39. 99 + .99 cents S&H**

1929 Who's Who in Baseball (Generic MLB Catcher on Cover. Good spine with some separation at bottom. Front cover has some creases: (1) in the lower right corner; A few along the left side border protruding inward. Inside pages are clean and clear. No writing or anything cut out. Did notice some light moisture spotting on back cover. Not bad but it is evident upon inspection. A little comes through to some of the pages but there are no black marks, fading or other imperfections. Staples are firmly bound to center pages and don't indicate any rusting. **Vg condition**) **\$29.99 + .99 cents S&H**

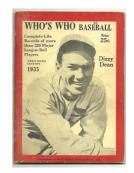
1930 Who's Who in Baseball (Burleigh Grimes, the last of the "legal spit-ballers" on Cover. There is some separation at bottom spine that protrudes upward approx. 2" or so. At top of spine there is a faint trace of separation. There is some moisture spotting on right side of 1st page that goes through to **the next 3or 4 pages**. In addition, there is some spotting on the inside of the back cover (last page) that goes through to about the middle of the book. Not bad or excessive but you can see it when viewing. **ADDED BONUS:** Stashed inside is a *Chicago Cubs Home Schedule* from June 4th through Sept. 24th. Appears that this schedule was cut from a Rotogravure Sunday magazine or reasonable facsimile. There are some other clippings inside. **Vg condition**) **\$29.99 + .99 cents S&H**

1935 Who's Who In Baseball (Dizzy Dean on Cover. Tight spine. Inside pages are clean, clear and crisp. Front cover is nice with a small amount of wear. Back cover is solid with some minor soiling. Overall, a great publication with Dizzy Dean's Million Dollar Smile highlighting the cover. **Ex condition**) **\$ 29. 99 + .99 cents S&H**

1937 Who's Who with Lou Gehrig on Front Cover (Doesn't get much better than this. The Iron Horse with his patented follow-through graces the Cover. Some light moisture spotting lower right corner of 1st page that extends inward to the next 2 or 3 pages (Ends there). Inside pages are clean, clear and crisp. Spine shows some separation at bottom. Light chipping in other spots. Some light creases in spots on cover. Nothing bad. Vg/Ex condition) **\$49.99 + .99 cents S&H**







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